



MONIER GROUP COMPANY PORTRAIT

The Monier Group is a leading global supplier of building materials for pitched roofs with operations in more than 40 countries. The company offers its customers a wide range of products including roof, chimney, ventilation and residential energy systems. In 2010, 8,894 employees – thereof 1,852 in Germany – generated revenues of 1.281 billion euros.

Monier's strategy is based on the development of feasible new solutions that enable roofers as well as homeowners to realise their visions of a new or renovated roof. With its decades of experience, comprehensive product and service portfolio, prestigious brands such as Braas, Redland, Schiedel and Wierer and pioneering innovations, Monier is able to realise the full potential of roofs and energy-efficient components for roofing, chimney and ventilation systems. The goal is to make people's homes and quality of life better while at the same time preserving the environment for future generations.

Monier's drive to innovate is instinctive to the way the company does business: Its commitment to the development of products and systems as well as material testing make Monier one of the leading manufacturers in the industry in that area, as well. Company-owned research and development facilities lead to the high technical quality of products and allow customers a maximum added value.

Economic, Environmental and Social Responsibility

At Monier, sustainability means acting in a socially and environmentally responsible manner while at the same time being economically successful. All of the company's strategic decisions and activities are based on this principle. Monier aims to make positive impacts with its products and innovations, its people, behaviour and operations:

- **Sustainable Manufacturing Processes:** Monier continuously monitors and improves its production processes and supply chains to minimise the environmental impact and counteract climate change.
- **Sustainable Product Offering:** Combining energy efficiency, innovative insulation and healthy ventilation of living spaces with cost savings is not a contradiction, but a logical consequence of the environmentally sound quality of Monier systems.
- **Social Responsibility:** Monier has a participative and supportive corporate culture. Clear rules, such as those for health and safety, demonstrate the company's commitment to the well-being of its workforce and its responsibility towards communities and the society across its sites all over the world.

Products and Markets

The operating companies of the Monier Group are active both in established markets as well as in growth markets. The product and service offering is tailored to the often very different needs of local customers. Monier's goal is to achieve sustainable and profitable growth in all markets in the coming years. The company sees potential for growth, on the one hand, in classic building materials for pitched roofs sector with innovative products and systems as well as internationally with roofing components and stainless steel chimneys, and on the other hand, in the business with sustainable, energy-efficient products and services.

The activities of the Monier Group comprise the following areas:

- **Roofing Systems:** roofing tiles (concrete and clay), components (roofing components, insulation, photovoltaics and solar thermal)
- **Chimney & Energy Systems:** energy systems (ventilation systems, fireplaces), chimney systems (ceramics and steel).

Monier has strong relationships with its various market partners and – based on its many years of experience – offers them practical support during planning and on site as well as training and software solutions. With its services, the company aims to create more value for its customers and thereby become their favourite supplier. Monier is convinced that roofs have the potential to do much more than just protect against the elements.

Link to press photos

<http://www.monier.com/de/presse/pressefotos.html>

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