



Company history

- 1919** Redland originated as Redhill Tile Company. In November the first concrete roof tiles were produced
- 1946** Change of the company name to Redland Tiles
- 1949** Expansion to South Africa and Australia
- 1951** Start of Redland operations in Malaysia
- 1954** Acquisition of a majority stakeholding in Braas, Germany
Start of production at the Heusenstamm plant near Frankfurt/Main
- 1955** Redland becomes a public company
- 1958** Patent application for the Frankfurter Pfanne
- 1965** Intensification of roof tile R&D by founding Redland Research and Development Ltd.
Foundation of Monier-Raymond Concrete Tile Co Inc in the US
- 1966** Foundation of Bramac in Austria by Braas and Ebenseer Betonwerke
- 1969** Redland acquires Monier Ltd. in Australia.
Start of further expansion in Southeast Asia
- 1970** Foundation of a Monier and CPAC joint venture in Thailand
- 1972** Start of a phase of strong expansion in several European countries, which continues for several years
- 1973** Foundation of the Nippon Monier joint venture in Japan
- 1974** Monier starts a joint venture in Indonesia
- 1975** Monier starts operations in Malaysia
- 1976** Foundation of Redland Iberia S.A.
- 1979** Expansion of Redland to the US.
- 1984** Bramac starts to expand in Southeastern European countries with the foundation of Hungarian VÁÉV-Bramac K.f.t.
- 1987** Redland sells most parts of Monier to Equity Corporation Tasman, but keeps the concrete roof tile business with the exception of the Australian entities.
Start of the US roof tile business with the company name Monier, renamed MonierLifetile in 1997.
- 1990** Braas acquires the Schiedel Group, the leading producer of chimney systems



- 1993** Foundation of Braas Scandinavia AB as a result of several acquisitions in the Nordic countries during the years before
- 1993** Foundation of Braas Polska, Poland
- 1995** Schiedel expands to Poland.
Foundation of OOO Braas DSK-1, a roofing joint venture in Russia
- 1996** Foundation of the Redland Braas Building Group. Redland reorganised its roofing business by merging its two well-known subsidiaries with the brands Braas and Redland.
- 1997** Lafarge acquires Redland. As a consequence it takes over the roofing part business the business, and becomes a majority stakeholder in Braas; Foundation of the Roofing Division of Lafarge, which heads the entire worldwide roofing business under the name Lafarge Roofing
Expansion in several countries of Central Europe and Turkey
- 2000** Lafarge acquires the remaining stakes of Braas and now owns 100%
- 2001** Lafarge Roofing acquires Klöber and Swedish metal pantile manufacturer Kami.
Start of heavy expansion entering new countries and extending the global plant network to more than 200 plants
- 2002** Expansion of business activities in the USA with construction of a new concrete roof tile plant in Denver, Colorado
Launch of a joint venture in clay roof tile production in Thailand
- 2004** Opening of first Indian concrete roof tile plant in Bangalore
Acquisition of chimney manufacturers Rite-Vent (UK) and Bemal (Belgium)
- 2005** Building began on seventh concrete roof tile plant in China
Purchase and refitting of concrete roof tile plant in Krasnodar, Russia
Foundation of the joint venture “Marulelo Roofing Solutions” in South Africa to produce and market low-cost housing solutions
- 2006** Schiedel steps into the US market with the acquisition of a stake in Earthcore Inc.
Lafarge Roofing acquires HausProfi Group
Acquisition of Kulu, third largest concrete tile producer in South Africa
- 2007** Lafarge sells Lafarge Roofing to PAI partners, who hold a 65% majority stake; Lafarge keeps the remaining 35%
Roofing joint venture Uralita Tejados acquires Imerys clay tile business in Spain and Portugal
- 2008** The former roofing division renames its business Monier
Monier acquires the majority of Brazilian Heliotek, a leading supplier of solar-powered hot water systems